



2023 WEB RATES

SA GRAIN MAGAZINE WEBSITE: WWW.SAGRAINMAG.CO.ZA

1. Advertising Rates: Page 1
2. Advertising Zones: Page 2

GRAIN SA WEBSITE: WWW.GRAINSA.CO.ZA

1. Advertising Rates: Page 5
2. Advertising Zones: Page 6

BOOKINGS AND MATERIAL: PAGE 9

ADVERTISING RATES: SA GRAIN MAGAZINE WEBSITE

sagrainmag.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 2 - 4

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 728 x 90 pixels	R13 670	R9 560	ZONE 8	DIGITORIAL & COMPANY LOGO & VIDEO OR PODCAST	
ZONE 2 728 x 90 pixels	R13 670	R9 560	BIG SPACE	R11 740	R8 110
ZONE 3 400 x 250 pixels	R6 780	R4 720	SMALL SPACE	R6 780	R4 840
ZONE 4 728 x 90 pixels	R11 740	R8 110	ZONE 8	DIGITORIAL & COMPANY LOGO	
ZONE 5 400 x 250 pixels	R13 670	R9 560	BIG SPACE	R8 710	R6 050
ZONE 6 600 x 800 pixels	R11 740	R8 110	SMALL SPACE	R5 080	R3 630
ZONE 7 196 x 560 pixels	PHOTO COMPETITION SPONSORSHIP ADVERT				



ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za

ZONE 1: AGRICO High Speed Disc

ZONE 2: Ceriax* – Die volgende generasie SDHI swamdoder vir voortreflike en intelligente siektebeheer op koring en gars. BASF

Important dates

15/10/2020
 Virtuele Groei vir Goud-toekenningsgeleentheid/
 Virtual Growth for Gold Award Ceremony

04/11/2020
 ADVERTISEMENT BOOKING CUT OFF-DATE
SA GRAIN'S GRAIN GUIDE APPEARING IN DECEMBER 2020

16/11/2020
 ADVERTISEMENT BOOKING CUT OFF-DATE
SA GRAIN'S FOCUS ON WINTER GRAINS APPEARING IN DECEMBER 2020

ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?
 ADVERTISE IN THIS SPACE TO:
 Be seen by thousands,
 reach the correct target audience, and
 expand your marketing reach.

Multimedia

KYK: Van die uitstallers deel hul ervaring van die eerste NAMPO Virtueel wat van 9 tot 12 September plaasgevind het. Klik hier om te hoor hoe hulle dié eerste in landbou geniet het.

KYK: Dr Dirk Strydom, hoof: Graanekonomie en Bemaking by Graan SA, het met Johné van Huissteen gesels oor die eerste dag van NAMPO Virtueel. Klik en kyk gerus na dié insetsel.

Kunsmis: Pryse en wisselkoers soos olie en water

LUISTER: Vir die grootste gedeelte van 2020 het internasionale kunsmispryse gedaal – van die grondstowwe redelik skerp.

Klik op die ikoon om na 'n potgooi te luister waarin Corné 'n kort opsomming van hierdie artikel gee.

Grain SA diary

GEDURENDE die huidige stroopseisoen is waargeneem dat ongekende hoë volumes WM2 gelewer word. In week 15 en 16 van die bemarkingsseisoen was 25% en 23% van die lewerings WM2. Uit die totale oes wat tans gelewer is, bestaan 12% uit WM2's. Te oordeel na die neiging van die afgelope weke, kan hierdie persentasie nog verder toeneem. Die gemiddeld van WM1 wat gedurende die afgelope tien jaar gelewer is, was 94% van die totale oes, wat 'n duidelike aanduiding is van die resultaat van hierdie seisoen op gradering. Die Johannesburgse Effektebeurs (JSE) het besluit om vanaf 20 Augustus 2020 'n WM2- en YM2-kontrak te lys om te help met die regte prysontdekking van hierdie grade.

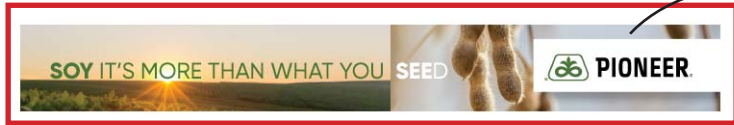
JOZEPH DU PLESSIS, Graan SA-hoofbestuurslid en voorsitter van die sonneblom-en sojaboonwerkgroep, het in September op *Landbouweekliks*, 'n weeklikse program op die VIA-kanaal, verskyn.

NAMPO Virtual statistics

- The AgriXtra Channel, launched through the NAMPO Virtual platform, attracted 8 239 viewers over the four days.
- 12 668 viewers visited the NAMPO Main Stage.
- The NAMPO Virtual webpage had 30 000 unique users with 514 000 event interactions.
- 93 exhibitors participated.
- 8% were international visitors.

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

HOME PAGE: www.sagrainmag.co.za



ZONE 4

ZONE 8 (BIG SPACE)

Standard Bank connects and grows African businesses

It is undoubtable that the economic fallout of COVID-19 has been monumental, exacerbated by high debt and unemployment levels of the African continent's economies. Enabling economic opportunities is now more critical than ever to spur...

[Read more](#)

Kanolakultivars presteer ten spyte van swartstam

Swartstam (*Leptosphaeria maculans*) is 'n wêreldwye probleem en word beskou as moontlik die gevaarlikste siekte op kanola. Dit blyk ook dat daar in 2019...

Wilmar betree plaaslike mark met nuwe persaanleg

Wilmar Internasionaal, met sy hoofkantoor in Singapoer, se voetspoor is reeds sedert 2000 in Afrika en die maatskappy het vandag aanlegte in 16 Afrika-lande....

ZONE 8 (SMALL SPACES)

ABOUT US

SA Graan/Grain is your online compass for the sustainable production of grain and oilseeds in South Africa. We provide you with the latest agricultural information based on relevant research, technology, production techniques and expertise. Backed by Grain SA as a prominent grain producers organisation, our articles are written by prominent scientists, agricultural economists, experts from the industry and professional journalists.

TALK TO US

ARTICLE PAGES

HOME MAGAZINE SPECIAL FEATURES PHOTO COMPETITION ADVERTISE SUBSCRIBE CONTACT US

Home > LEAD ARTICLE > Woelinge in die koringbedryf

FEATURED LEAD ARTICLE

Woelinge in die koringbedryf

Gepubliseer: 30 September 2020

Die koringbedryf moes saam met die ander wintergraanbedrywe in Suid-Afrika die laaste klompie jaar teen 'n paar stywe buite uitklim in hul oorlewingstryd. Produisente moes slim te werk gaan om winsgewend te bly produseer.

Droogtes in verskillende dele van die land, 'n tekort aan nuwe genetiese asook kompetisie met gesubsidieerde, ingevoerde produkte van swakker kwaliteit het verder groot onsekerheid in veral die koringarena geskep.

Hierdie onsekerheid, saam met die uitdagings wat insetfinansiering betref, het produisente genoodsaak om risikoverspreiding en diversifikasie met meer erns te oorweeg. Dit het verder veroorsaak dat baie produisente met planttyd op die kantlyn bly staan het omdat die marges van koring jaarliks gekrimp het.

Die bedryf het 'n reddingsboei dringend nodig gehad. Twee aspekte wat 'n groot impak

Magda du Toit,
namens Grain SA

Lead article

LEAD ARTICLE

Skrualhanse – een van SA se grootste probleemkruid

ZONE 5

ADVERTISING ZONES: SA GRAIN MAGAZINE WEBSITE

MAGAZINE (LATEST EDITION PAGE): www.sagrainmag.co.za/magazine/

ZONE 6

PHOTO COMPETITION PAGE: www.sagrainmag.co.za/photo-competition/

ZONE 7

ADVERTISING RATES: GRAIN SA WEBSITE

www.grainsa.co.za

SELECT YOUR PREFERRED ZONE AS DISPLAYED ON PAGE 6 - 7

	Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>		Web only <i>Per month</i>	Magazine & web (-30%) <i>Per month</i>
ZONE 1 630 x 90 pixels	R15 685	R10 530	NAMPO – ZONE 4 585 x 340 pixels	R15 685	R10 530
ZONE 2 630 x 340 pixels	R15 685	R10 530	NAMPO – ZONE 5 585 x 340 pixels	R15 685	R10 530
ZONE 3 196 x 560 pixels	R13 410	R8 950			
ZONE 4 196 x 560 pixels	R7 715	R5 200			

ADVERTISING ZONES: GRAIN SA WEBSITE

HOME PAGE: www.grainsa.co.za/home

What's New

- Perspektief | Perspective Week 41
- NAMPO VIRTUAL 2020 - They came, they saw, they found their 2020 Agri-Vision
- LISTING OF WM2 AND YM2 CONTRACTS ON SAFEX

Grain SA in the News

- Global Farming
- Foskor-sluiting bring 'n duur plantseiso
- Uitvoermelies se prys laat veebedrywe k
- Ondersteun só graanbedryf se unieke inis
- Sonhom handhaaf fun balans

Zone 1: Advertisement for 'die stamina vir vroeë roes' featuring a farmer and logos for SmartAgri, MiravisDuo, and vengalis.

ZONE 1

Strategic Objectives

- Food Security
- Trade Environment
- Production Productivity

Member Benefits

Become a Member

Grain SA on Social

Quote: "Farming is a profession of hope" — Brian Brett

Zone 2: Advertisement for Pioneer soybeans with the text 'SOY IT'S MORE THAN WHAT YOU SEED' and 'CLICK HERE FOR MORE INFORMATION'.

ZONE 2

SAFEX PAGE: www.grainsa.co.za/pages/industry-reports/safex-feeds

SAFEX Feeds



Last Updated: 14 Oct 2020 11:31:01

Instrument	Contract	Last Traded Time	Last Traded Price	Difference	High Price	Low Price	Volume	Open Interest
MSRG	JUL21	2020-10-14	3700.00	0.00	0.00	0.00	0	0.00
MSRG	MAY21	2020-10-14	3850.20	0.00	0.00	0.00	0	0.00
MSRG	MAR21	2020-10-14	3900.00	0.00	0.00	0.00	0	0.00
MSRG	DEC20	2020-10-14	3990.00	0.00	0.00	0.00	0	128.00
SOYA	SEP21	2020-10-14	7223.00	0.00	0.00	0.00	0	0.00
SOYA	JUL21	2020-10-14	7128.00	0.00	0.00	0.00	0	10.00
SOYA	MAY21	2020-10-14	7050.00	24.00	7080.00	7019.00	35	3798.00
crvz	EDD01	2020-10-14	7914.00	0.00	0.00	0.00	0	0.00

Follow your dreams.
Believe in greater.

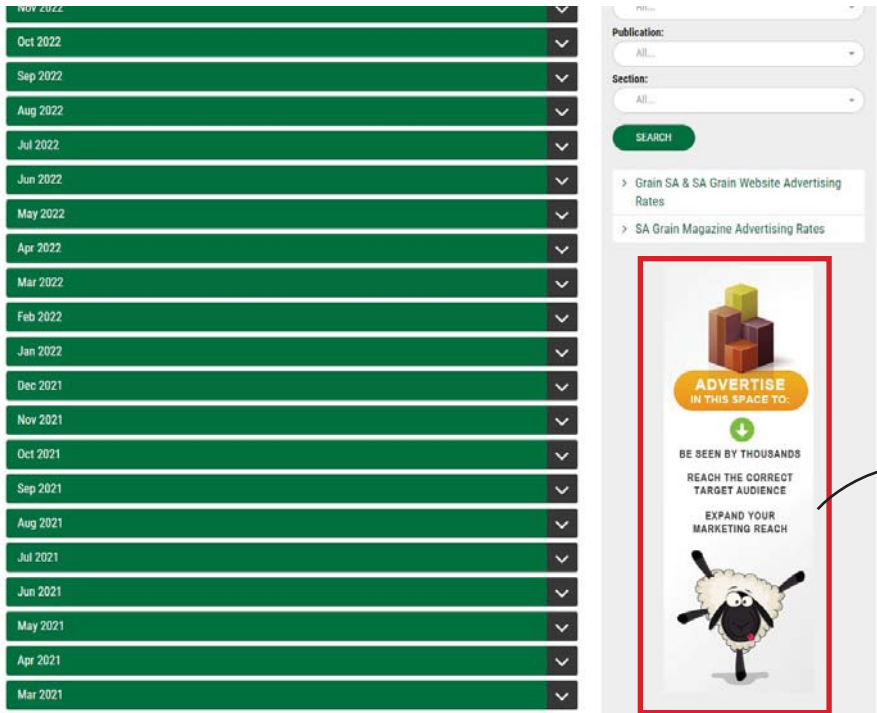
EH

JOHN DEERE FINANCIAL

ZONE 3

ADVERTISING ZONES: GRAIN SA WEBSITE

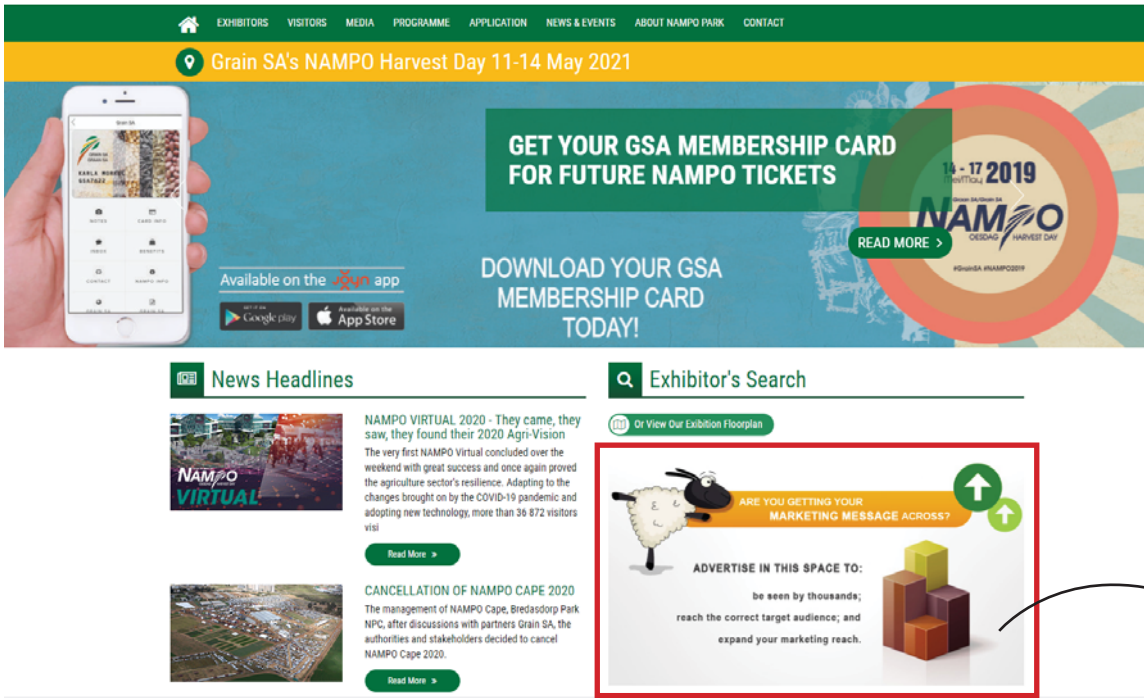
PULA IMVULA: www.grainsa.co.za/home/magazines/pula-immvula



The screenshot shows a calendar on the left with months from Mar 2021 to Nov 2022. On the right, there is a search bar and a list of advertising rates. A red box highlights an advertisement for 'PULA IMVULA' with the following text: 'ADVERTISE IN THIS SPACE TO: BE SEEN BY THOUSANDS REACH THE CORRECT TARGET AUDIENCE EXPAND YOUR MARKETING REACH'. Below the text is a cartoon sheep and a bar chart. An arrow points from this box to 'ZONE 4'.

ZONE 4

NAMPO BOTHAVILLE: www.grainsa.co.za/pages/nampo/nampo-home



The screenshot shows the NAMPO Botnaville website. At the top, there is a navigation menu and a banner for 'Grain SA's NAMPO Harvest Day 11-14 May 2021'. Below the banner, there is a promotion for 'GET YOUR GSA MEMBERSHIP CARD FOR FUTURE NAMPO TICKETS' with a 'READ MORE' button. The main content area is divided into 'News Headlines' and 'Exhibitor's Search'. The 'News Headlines' section includes articles about 'NAMPO VIRTUAL 2020' and 'CANCELLATION OF NAMPO CAPE 2020'. The 'Exhibitor's Search' section has a search bar and a 'View Our Exhibition Floorplan' button. A red box highlights an advertisement for 'NAMPO BOTHAVILLE' with the following text: 'ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS? ADVERTISE IN THIS SPACE TO: be seen by thousands; reach the correct target audience; and expand your marketing reach.' Below the text is a cartoon sheep and a bar chart. An arrow points from this box to 'ZONE 5'.

ZONE 5

ADVERTISING ZONES: GRAIN SA WEBSITE

NAMPO CAPE: www.grainsa.co.za/pages/nampo-cpt/cpt-home



News Headlines



NAMPO VIRTUAL 2020 - They came, they saw, they found their 2020 Agri-Vision
The very first NAMPO Virtual concluded over the weekend with great success and once again proved the agriculture sector's resilience. Adapting to the changes brought on by the COVID-19 pandemic and adopting new technology, more than 36 872 visitors visit

Read More >



CANCELLATION OF NAMPO CAPE 2020
The management of NAMPO Cape, Bredasdorp Park NPC, after discussions with partners Grain SA, the authorities and stakeholders decided to cancel NAMPO Cape 2020.

Read More >



NAMPO 2020 GOES VIRTUAL
The NAMPO Harvest Day, which has been bringing agriculture together for almost six decades, has sadly for the first time had to be cancelled by organisers Grain SA, due to the COVID-19 pandemic. The show was postponed to August 2020 at the outbreak of the

Exhibitor Search

Exhibitor Name

Product

Stand

Search for...



ARE YOU GETTING YOUR MARKETING MESSAGE ACROSS?

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ZONE 6

ADVERTISEMENT BOOKINGS AND MATERIAL

KOLBE MEDIA

Jurgen van Onselen – Advertisement co-ordinator

Telephone and fax: 021 976 4482 • Cell: 082 417 3874

Email: jurgen@kolbemedias.co.za

SCHMILTZ MARKETING

Ruth Schultz – Advertisement consultant

Telephone: 081 480 6413 • Cell: 083 583 5243

Email: ruth@schmiltz.co.za

Deadlines: Bookings and material

Closing date for bookings

1st day of previous month.

Closing date for material

All material must reach Kolbe or Schmiltz on or before the 15th day of the preceding month before the banner advertisement is due to go live.

Technical specifications

Grain SA requires material to be made up to the specified size (as set out on page 1 and 5).

Artwork must preferably not exceed 100 KB.

If a banner advertisement should link up to your client's website, please supply the URL together with the final artwork.

Standard terms and conditions for advertising on the SA Grain and Grain SA website

1. Written instructions (CI's) are a prerequisite for website advertisement bookings.
2. All advertising material is subject to approval by Grain SA.
3. Grain SA can, at its discretion, reject an advertisement if it is deemed to be untruthful or objectionable in subject matter or wording or unsuitable for any other reason.
4. Accounts must be settled monthly. Interest of 2% after 60 days will be charged.
5. Mutual notice on or before the 1st of the previous month is required for the cessation of 'place cancellation' advertisements.
6. Grain SA is not responsible for the design, maintenance or content of an advertiser's banners.
7. Advertisers are to supply all material on or before due dates.
8. Amounts are exclusive of VAT and also excludes agency commission.
9. The arrangements for payment per placement order for international bookings and payments are agreed upon and set out on the placement order.